



STERN OF THE UNION ADDRESS – JULY 2018

The Stern of the Union Address will be on the first Tuesday of every month (holiday and vacation pending!). Without further ado my fellow pinheads:

Stern Army Updates:

The Stern Army continues to grow with members spreading the word of pinball across the globe. Here are our newest members:

- Private Heather Kendrick of Michigan (The Avenue Café)
- Private Zack Tanaka of South Carolina (Firefly Toys and Games)
- Private Dwain Marchant of North Carolina (Reboot Arcade Bar)
- Private Ryan Clancy of Wisconsin (Bounce Milwaukee)
- Private Mike Burgess of Indiana (Fort Wayne Pinball Wizard's World Arcade)

We are also proud to promote the following Stern Army members on their promotion from Private to Private First Class:

- Private First Class Doug Polka of Pennsylvania (Kickback Pinball Café)
- Private First Class Marc Patenaude of Maine (Arcadia National Bar)
- Private First Class Andy Rosa of Michigan (Richfield Bowl and Frankenmuth)
- Private First Class Aaron and Brandon Pennington of Missouri (Meta Games Unlimited and 1984 Arcade)

For more information or to become a part of the Stern Army, please reach out to SternArmy@sternpinball.com

Barenaked Ladies Last Summer on Earth Tour:

WIN FREE TICKETS! The Barenaked Ladies are on tour in North America and we have tickets to some of their upcoming shows. If we put your name on the Stern Pinball list, you and a friend can get in free! Here are the remaining shows we have tickets for:

July 5 - Charlotte, NC
July 6 - St. Augustine, FL
July 9 - Baltimore, MD
July 13 - Chicago, IL



If you would like to have a chance to win tickets, please visit this [Facebook post](#) and comment which city, like the post, and share it. That's all! We will be announcing winners for each of the above show

locations and messaging them directly. Please only comment if you can attend the concert for the city you select. No physical tickets, Facebook name must match government ID. Good luck!

Stern at San Diego Comic-Con (July 19-22):

Stern will be present again at this year's [San Diego Comic-Con International](#) show with our biggest lineup to date. We will have some show exclusives for our newest game, Iron Maiden and will be having the return of the Pinball Lounge at the Marriott Marquis. Attendees can find Stern Pinball at the Nuclear Blast America and JSR Merchandising booth (#501 in Hall A of the San Diego Convention Center). The official Pinball Lounge will be located directly next door to the Convention Center at the Marriott Marquis Pacific Ballroom 14-16 where we will be hosting daily tournaments and live streaming with Dead Flip's Jack Danger. An official press release with all details and timing will be announced soon.

In the meantime, make sure to purchase your tickets to the official After Party concert through [Ticketmaster](#).



Iron Maiden Making Of:

In case you missed it, Iron Maiden unveiled the new “[Making of](#)” video for Iron Maiden Pinball! Learn more about rookie designer Keith Elwin and the team that made this game possible.



Stern Army Invades Dallas:

To help celebrate the first Stern Army location at a PINSTACK location, none other than the boss himself, Gary Stern, flew down to Texas for the big event. Over 100 people showed up for this kick-off event with plenty of prizes and giveaways for all participants! For more information or to become a part of the Stern Army, please reach out to SternArmy@sternpinball.com.



M&M Show at California Extreme:

If you are going to the [California Extreme](#) show, make sure to stop by the M&M Show featuring our Senior Systems Engineer, Mark Guidarelli and our head of Stern QA and Field Test Group, Mike Vinikour. They will be hosting a presentation and behind the scenes look at all of the development and testing that is involved in bringing our games to life in addition to a Q&A session. Stay tuned to the official California Extreme seminar schedule for timing and enjoy the M&Ms while you're there! Also make sure to stop by the Marco Specialties booth to play all of the latest Stern Pinball machines.



Status of Code:

We are continuously working to update and improve software for our machines. There are always code updates and bug fixes in various stages of development; we will release them upon update completion. Here are some of the latest updates and the status of things in the works. As always, if you do encounter any bugs please feel free to provide information to bug.report@sternpinball.com:

- Batman '66 – We are still working towards our next release later this summer.
- Aerosmith updates are deep in development and still slated for a mid-Summer release. KISS will follow Aerosmith's updates, followed by Ghostbusters.
- Just because a game isn't listed on here doesn't mean there can't be surprises from time to time.
- If you would like to join our mailing list for all code updates for any of our games, please send an e-mail to Code.Updates@sternpinball.com to sign up.

Accessories:

The Star Wars topper is in the final phase of production development and approvals. We'll make a formal announcement once it's available. In the meantime, check out a few new items added to the Stern Store including:

- [Official Stern Iron Maiden Pro Translite](#)
- [Official Stern Iron Maiden Premium Translite](#)
- [LED Translite Frame](#)
- [Stern Pinball Player Anti-Fatigue Mat](#)

All Stern Pinball accessories are available to purchase from your local retailer - <http://www.sternpinball.com/find-a-retailer>

Stern Pro Circuit:

Congratulations to all of the players and winners from the most recent Stern Pro Circuit event! Eric Stone ended up winning (and repeating!) at the Pinvasion V tournament held at the Southern Fried Gaming Expo. The next upcoming Stern Pro Circuit events will be [Pinburgh](#) (July 26-28) which is being held at ReplayFX and [California Extreme](#) (July 28-29).

Here are other upcoming Stern Pro Circuit events coming up soon:

- Buffalo Pinball Summer Open (August 17-19) - <https://buffalopinball.com/summeropen/>
- NW Pinball Championships (August 24-26) - <https://www.nwpinballchamps.com/>

For full details on the [Stern Pro Circuit](#) and to keep up with the current standings, please visit - <https://www.ifpabinball.com/circuit/>

Happy Birthday Gary!

When he's not travelling all over the world, he still finds some time to stop and smell the roses....even if it's in cake form. Happy Birthday Gary!



Stern Spotlight – Danielle Siebert:

“Hi Everyone! My name is Danielle Siebert and I’m the Director of Program Management here at Stern Pinball! Before joining Stern in 2016, I spent many years as a process engineer, data analyst and program manager at a number of manufacturing and technology services companies in the US and Germany. Here at Stern, my role is to keep our game development programs running on time and on budget, while also helping to improve our overall new product introduction process. It’s a joy to play a role in developing the world’s best pinball games! And at Stern, I also get to spend each day with the most brilliant, creative and fun-loving (okay, crazy!) group of people on the planet!

On a personal note, I’m married to my wonderful husband (22 years this week!) and we have two fantastic, energetic teenagers who keep us running nonstop! When I’m not wrangling pinball people and projects, you’ll likely find me courtside watching my kids play sports or hopping on a plane to see as much of the world as I can!”

